

JANE DOE

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EDUCATION

University of Maryland, College Park

College Park, MD

Bachelor of Arts, major: marketing and Communication
minor: Jewish studies

Related course work: Marketing research and analysis| Business communications |Digital marketing| Market strategies

Expected Date of Graduation: 2022

Rak Shalom High School

New York, NY

2014 - 2017

WORK EXPERIENCE

NY Media

New York, NY

Marketing Intern

May 2020 — August 2020

- Analyzed customer trends on Google Analytics; determined most effective mode of advertisements for four clients based on click rate and follow through rate
- Created and managed all social media initiatives
- Assisted in marketing research and monitored performance metrics

Pizza Hut

New York, NY

Crew member

June 2018- August 2018

- Stocked, cooked, and served customers. Grew interpersonal communicational skills through customer service

LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

Rak Shalom High school A capella group:

New York, NY

2014-2017

- Member for 3 years - toured every Spring break to sing for the elderly and disabled Chabad's Children.
- Volunteered time and services in preparation for various annual events

College Park Jewish leaders:

College Park, MD

August 2019 - June 2020

- Coordinate detailed events in joint committees for Hillel;
- Guided students toward preferred Jewish involvement on campus

SKILLS

Languages: Fluent in English and Hebrew

Computer Skills: Fluent in Microsoft Office (Word, Excel, PowerPoint, Quickbooks) Google analytics, adobe photoshop

Social media platforms: Facebook, twitter, snapchat,